

Nepal Education and Cultural Center 2018 Annual Report

Nepal Education and Cultural Center (NECC), has delivered another year of solid and remarkable financial performance in 2018. We remained focused on delivering on both social and financial commitments while generating value to our community. The financial activities and balance sheet have improved significantly due to successful execution of our major revenue generating programs such as Fundraising Dinner, Deusi-Bhailo, Trustee and Dollar-A-Day drive. In September 2018, NECC had organized a beautiful fundraising dinner, which had attracted many participants and raised more than \$250K including cash/check contributions and pledges. During the event, NECC had shared its progresses, financial updates, master plan, and current and future capital improvement and expansion projects, mainly Shiva Mandir and Buddha Stupa. NECC had revealed its short-term projects (1-5 years) and long-term projects (5-15 years), which would cost \$865 K and \$3 MM, respectively. The participants were very excited, engaged and supportive to the NECC facility expansion and improvement projects. The fundraising dinner was a very successful event. The Deusi-Bhailo program has been very effective in collecting donations for different projects (Shiva/Buddha) and driving new dollar-a-day members and trustees. The Deusi-Bhailo event had added 38 dollar-a-day donors, generated \$116K and contributed more than 25% of revenue in 2018. Thus, we should plan a well ahead for Deusi-Bhailo events in 2019 to generate more revenue and provide unique entertainment and cultural value for our community. This event has been well received by our community in many aspects.

As of December 31, 2018, NECC had bank balance of \$147,811. The cash balance increased from \$28,980 to \$147,811 at December 31, 2018, which was primarily contributed by Fundraising dinner and Deusi-Bhailo events organized by local community in Maryland and Virginia. Generous people of our community along with a strong, energetic executive team have made a remarkable improvement in the financial position of NECC. With the strong fundraising campaigns for the facility improvement and expansion, NECC has received outpouring financial and moral support from community leaders and members and generated more than \$375K of revenue including service fees, contributions and pledged amounts. On a cash basis, it has generated about \$152K in 2018, which is the highest revenue in the history of NECC. In 2018, we spent \$36K as part of business operations and facility improvements. Now, the challenge as well as opportunity for NECC is to collect the pledged amounts from the donors in Deusi Bhailo and Fundraising Dinner events, which is more than \$200K. The NECC will heavily focus on collecting the pledged amounts during the first quarter of 2019. The NECC expects that the total assets will exceed \$900K in 2018 after accounting for all of its receivables (pledged amounts). The NECC believe that team work and execution of our revenue strategy would translate to a solid financial performance with strong cash flow in 2019. Most importantly, we delivered these results while holding our institution to the ethics and financial integrity.

We expanded and continued to successfully execute some of the revenue programs that we executed in 2017.

1. Implementation of Dollar-A-Day campaign
2. Addition of new trustees, life-members, and general members; and



3. Participation in social event and cultural programs (Deushi-Bhailo)
4. Fundraising dinner, which we initiated in 2018. We will periodically organize it.

We are now focused on improving and expanding NECC facility to better serve our community. With the improved facility including establishments of Shiva and Buddha statues, we expect more visitors and devotees in the NECC premises. We will organize pujas, yogas, and social events and invite religious scholars/leaders on a regular basis. At least, we are planning to organize one puja a month with increased local participation and NECC officials. We believe in saying: higher the traffic, higher the revenue. We need more traffic and participation from our community. The trustees and life-members are the back bone of NECC who can significantly contribute in the financial growth of NECC. We are highly committed to improving the traffic of visitors by providing high quality services and facilities.

In NECC, we attract and engage people from different professional expertise and background. They are smart, work hard and proud about doing the right thing for our community. Though our road ahead has challenges, there is a unique opportunity for us to grow and develop through local community participation and great people of NECC.

NECC should run its business as an enterprise meaning that it should generate enough revenues from providing services to the community. Needless to mention, there is enough room to increase service revenues through providing high quality services and facility leases for different occasions or festivities. NECC attempts to become more transparent around its accounting records and practice to improve its financial position and results.

We constantly explore and evaluate opportunities to raise funds/donations for capital improvement to build/renovate the NECC premises by organizing social events in various cultural and religious occasions. We will remain focus on completing our short-term projects in accordance with the Maryland state building codes and regulations. With your moral and financial support, we can take NECC to next level. Capital improvement and expansion work in on the way. Please stay tuned and help us in achieving our noble dream through your generous contributions and support. Your contribution can make a big difference in NECC and our community!

Thank you for your continued contribution and support to NECC.

“Together we can make a big difference”

Sincerely,

Laxman Pradhan, CPA
Treasurer, NECC

Disclosure: Sagoon, Inc. had pledged \$200,000 worth of its equity shares (8,696) to NECC in 2018 at different occasions. This pledged amount of \$200,000 is not currently included as part of the revenue. The value of these pledged shares will be recognized in the year when the shares would be freely exchanged in the market.