

Nepal Education and Cultural Center 2020 Annual Report

Nepal Education and Cultural Center (NECC), has delivered a modest financial performance in 2020 amid the Covid-19 pandemic. The financial activities and balance sheet have slightly improved due to successful execution of our major revenue generating programs such as Deusi-Bhailo, Trustee and Dollar-A-Day drive. During November of 2020, NECC had organized a virtual Deushi Bhailo event in Beallsville, Maryland and raised more than \$20K. The virtual Deusi-Bhailo event had added more than 15 dollar-a-day donors, 2 trustees and contributed more than 35% of revenue in 2020. Thus, Deusi-Bhailo event is considered to be an important source of revenue, which also provides unique entertainment and cultural value to our community. As always, this event has been well organized and well received by our community in many aspects. The participants were very excited, engaged, and supportive to the NECC facility expansion and improvement projects. The Deusi-Bhailo program has been very effective in collecting donations for different projects (Shiva/Buddha) and driving new dollar-a-day members and trustees. We are committed to focusing and improving our Deushi-Bhailo event uniquely to win the hearts of many people in and around Washington DC area in 2021.

As of December 27, 2020, NECC had bank balance of \$292,492 and total assets of more than 1.1 million. The cash balance increased from \$225,578 in 2019 to \$292,492 at December 27, 2020, which was primarily contributed by Economic Injury Disaster Loans from Small Business Administration and the virtual Deusi-Bhailo event. Generous people of our community along with a strong, energetic executive team have made a reasonable improvement in the financial position of NECC. With the strong fundraising campaigns for the facility improvement and expansion, NECC has received financial and moral support from community leaders and members and generated more than \$65K of revenue including service fees, contributions, and membership amounts. In 2020, NECC has added more than \$20K net assets (on a cash basis) despite the slowdown in economic and business activities due to the Covid-19. NECC spent about \$45K as part of business operations, engineering work, and permit applications. The NECC has received \$34.1K from the Small Business Administration as Economic Injury Disaster Loans. NECC has decided to reimburse the principal amounts of promissory notes totaling \$33K. Thus, the principal amounts of the promissory notes have been reduced to zero from \$33K in 2019, excluding accrued interest of \$19.4K. As such, cash balance is expected to reduce after clearing all promissory note dues. We are planning to clear all outstanding accrued interest in 2021 through converting them into donations, trustees, or other membership categories. NECC believe that the teamwork and execution of our revenue strategy would translate to a modest financial performance with decent cash flow in 2020 despite the Covid-19 pandemic, which has badly impacted the economic activities of many non-profit organizations including NECC. Most importantly, we delivered these results while holding our institution to the ethics and financial integrity.

We have tried to expand and continue some of our revenue generating programs that we executed in prior years.

- Implementation of Dollar-A-Day campaign
- Addition of new patrons, benefactors, trustees, life-members, and general members; and

- Participation in social event and cultural programs (Deushi-Bhailo)

We are focusing on improving and expanding NECC facility to better serve our community. We are in the process of obtaining permits from the country to renovate and expand the facility. With the improved facility including establishments of Shiva and Buddha statues, we expect more visitors and devotees in the NECC premises. We will organize pujas, yogas, and social events and invite religious scholars/leaders on a regular basis once the Covid-19 issue is under control. We believe in saying: higher the traffic, higher the revenue. We need more traffic and participation from our local community. The trustees and life-members are the backbone of NECC. who can significantly contribute in the financial growth and development of the NECC. We are highly committed to improving the traffic of visitors by providing high quality services and rental facilities for private and public social events. We expect to get outpouring donations and financial support from our local community once we receive building permits and establish Shiva Murti to attract many devotees.

In NECC, we attract and engage people from different professional expertise and background. They are smart, work hard and proud about doing the right thing for our community. Though our road ahead has challenges, there is a unique opportunity for us to grow and develop through local community participation and great people of NECC.

NECC should run its business as an enterprise meaning that it should generate enough revenues from providing services to the community. Needless to mention, there is enough room to increase service revenues through providing high quality services and facility leases for different occasions or festivities. NECC attempts to become more transparent around its accounting records and practice to improve its financial position and results.

We constantly explore new opportunities and approaches to raise funds/donations for capital improvement to build/renovate the NECC premises by organizing social events in various cultural and religious occasions. We will remain focus on completing our short-term projects in accordance with the Maryland state building codes and regulations. With your moral and financial support, we can take NECC to next level. Capital improvement and expansion work is on the way and ready to start soon. Please stay tuned and help us in achieving our noble dreams through your generous contributions and support. Your contribution can make a big difference in NECC and our community.

As always, thank you so much for your continued contributions and support to NECC.

“Let’s work together to build and develop our NECC”

Sincerely,

Laxman Pradhan, CPA
Treasurer, NECC

Disclosure: This is a preliminary financial report based on the bank statements and financial activities recorded as of December 27, 2020. The final financial statements will be released once we collect and complete all financial transactions.